



Press release 13 February 2015

Clas Ohlson increase sales in January 2015

Sales increased by 5 per cent in January to 563 MSEK (534). In local currencies, sales increased by 4 per cent.

Compared with the same month previous year, 14 stores have been added and the total number of stores end of January 2015 was 196, including one franchise store in Dubai.

Sales were distributed as follows:

Countries, MSEK	January 2014/15	January 2013/14	Percentage change	Percentage change, local currency
Sweden	249	249	+0	+0
Norway	225	210	+7	+7
Finland	61	52	+16	+9
Outside Nordic countries	29	22	+31	+14
	563	534	+5	+4

Total sales during the first nine months of the fiscal year (May 2014 to January 2015) increased by 8 per cent to 5,831 MSEK (5,422). In local currencies, sales increased by 6 per cent.

The third quarter interim report 2014/15 will be published at 07:00 CET on Wednesday 11 March 2015. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Friday 13 February 2015.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical small problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of 7 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.