



Press release February 14, 2014

## Clas Ohlson increase sales in January 2014

Sales increased by 3 per cent in January to 534 MSEK (520). In local currencies, sales increased by 7 per cent.

Compared with the same month previous year, 10 stores have been added and the total number of stores on January 31, 2014 was 182. Mail order/Internet sales during January increased to 11 MSEK (9).

Sales were distributed as follows:

Countries, MSEK	January 2013/14	January 2012/13	Percentage change	Percentage change, local currency
Sweden	249	238	+5	+5
Norway	210	219	-4	+6
Finland	52	44	+20	+17
UK	22	20	+12	+8
	534	520	+3	+7

Total sales during the first nine months of the fiscal year (May 2013 to January 2014) increased by 3 per cent to 5,422 MSEK (5,245). In local currencies, sales increased by 6 per cent.

The interim report for Clas Ohlson's third quarter 2013/14 will be published at 08:00 CET on Wednesday March 12, 2014.

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*The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Friday February 14, 2014.*

**Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company has 182 stores in four countries and sales via the Internet, mail order, telephone and social media. Clas Ohlson helps its customers solve every day practical problems with a range of affordable products in the five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the NASDAQ OMX Nordic Exchange and has approximately 4,300 employees. For further information about Clas Ohlson, visit [www.clasohlson.com](http://www.clasohlson.com).