



Press release 15 January 2015

Clas Ohlson increase sales in December 2014

Sales increased by 6 per cent in December to 1 066 MSEK (1 002). In local currencies, sales increased by 6 per cent.

Compared with the same month previous year, 14 stores have been added and the total number of stores end of December 2014 was 196, including one franchise store in Dubai.

Sales were distributed as follows:

Countries, MSEK	December 2014/15	December 2013/14	Percentage change	Percentage change, local currency
Sweden	468	464	+1	+1
Norway	423	386	+10	+12
Finland	119	107	+12	+7
Outside Nordic countries	55	46	+19	+8
	1 066	1 002	+6	+6

Total sales during the first eight months of the fiscal year (May to December 2014) increased by 8 per cent to 5 269 MSEK (4 888). In local currencies, sales increased by 7 per cent.

The third quarter interim report 2014/15 will be published at 07:00 CET on Wednesday 11 March 2015. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information please contact:

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The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Thursday 15 January 2015.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical small problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of 7 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.