

Clas Ohlson's new store in Sortland, Norway, now opened

Clas Ohlson's online offering is already very popular in the area, and today Clas Ohlson opened up its first store in Sortland in northern Norway.

Regional manager Cato Lyshaug was happy to greet the waiting customers as they quickly filled the store:

“We have been interested in coming to Sortland for some time, and we were happy to be able to secure a location that suits us. We have many online customers in Sortland, and they have requested us to open a store. I'm happy to see that so many have turned up here today.”

Clas Ohlson's store in Sortland has a retail space of approximately 900 square meters and a catchment area of approximately 30,000 inhabitants.

For more information on Clas Ohlson's store network and future store openings, see the detailed list at about.clasohlson.com.

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. This year, we are celebrating 100 years as a business with customers in five markets, more than 4,800 co-workers and annual sales of approximately 8 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Read more about our history on clasohlson100.com/en or visit about.clasohlson.com for current events and information.