

Grand Opening for Clas Ohlson in Falkenberg

There was great interest when Clas Ohlson's new store in Falkenberg in Sweden opened at 10 am today. The new store is Clas Ohlson's first in the city.

"We know that we have been eagerly awaited, and it's great that the new store is finally open. Now, it will be more convenient for people in Falkenberg to find what they need for their home fixing," says Andreas Helgesson, Country Operations Manager.

The new store is located in the centre of Falkenberg in Stortorget shopping mall, which was recently rebuilt for Clas Ohlson's establishment. In connection with the mall, a completely new neighbourhood with 123 new apartments has also recently been built.

The 1,146 square meter store contains the entire Clas Ohlson range, including lighting, tools, cleaning and storage products, and products for the connected home.

"We know that many Falkenberg residents have missed the opportunity to buy many of these products locally. Falkenberg is also part of a strong tourist region where our wide and affordable range will meet a great need," says Andreas Helgesson.

The store opening marks Clas Ohlson's fourth opening so far in 2024. One of the earlier openings this year also took place in the same county, when Clas Ohlson's new store in Hallarna in Halmstad opened. In total, another twelve store openings in Sweden, Norway, and Finland are planned for 2024.

Future store openings

Sweden

Malmö, Kronprinsen - planned opening April 2024

Vetlanda, Nydala Handelsområde - planned opening April 2024

Lund, Stora Södergatan - planned opening May 2024

Helsingborg, Kullagatan - planned opening June 2024

Lidingö, Lidingö Centrum - planned opening September 2024

Burlöv, Burlöv Center - planned opening September 2024

Norway

Drammen, CC Drammen – planned opening May 2024
Tønsberg, Kilen – planned opening September 2024
Tynset, Elfengveien – planned opening October 2024
Fredrikstad, Værstetorvet - planned opening November 2024

Finland

Oulu, Kaakkuri Retail Park - planned opening April 2024

For more information, please contact:

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Clas Ohlson was founded in 1918 as a mail order business in Insjön, Sweden. Today we are a retail company with customers in three markets, approximately 5,000 co-workers and annual sales of approximately 9 billion SEK. Our share is listed on Nasdaq Stockholm. A lot has happened since the start in 1918, but one thing has remained the same over the years; that we want to help and inspire people to improve their everyday lives by offering smart, simple, practical solutions at attractive prices. Visit about.clasohlson.com/en to read about us and our passion for simplifying life in all kinds of homes.