



Press release 15 July 2014

Clas Ohlson increase sales in June 2014

Sales increased by 8 per cent in June to 545 MSEK (506). In local currencies, sales increased by 7 per cent.

Compared with the same month previous year, eight stores have been added and the total number of stores end of June 2014 was 186, including one franchise store in Dubai that was opened on 30 April 2014.

Sales were distributed as follows:

Countries, MSEK	June 2014/15	June 2013/14	Percentage change	Percentage change, local currency
Sweden	252	233	+8	+8
Norway	216	206	+5	+6
Finland	52	49	+7	+2
Outside Nordic countries	24	17	+37	+25
	545	506	+8	+7

Total sales during the first two months of the fiscal year (May to June 2014) increased by 10 per cent to 1,057 MSEK (961). In local currencies, sales increased by 10 per cent.

The first quarter interim report 2014/15 will be published on Wednesday 10 September 2014.

For more information please contact:

Sara Kraft Westrell, Director of Information and Investor Relations, phone +46 247 649 13

The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Tuesday 15 July 2014.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of approx. 6.8 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.